Reg. No. : .....

Name : .....



# Sixth Semester B.Tech. Degree Examination, April 2014 (2008 Scheme)

08.604 : INDUSTRIAL ENGINEERING AND MANAGEMENT (E)

Time: 3 Hours

Max. Marks: 100

Instruction: Answer all questions from Part A and any one questions from Modules 1, 2 and 3 of Part B.

PART-A

(10x4=40 Marks)

- 1. Enumerate the scope and objectives of Industrial engineering.
- 2. Explain policy, goal and objective giving example.
- 3. Enumerate the benefits of training.
- 4. What is a flow pattern in connection with a plant layout?
- 5. Define standard time. How is it different from normal time.
- 6. Distinguish between financial and non financial incentives.
- 7. What do you mean by collective bargaining?
- 8. Explain ISO 9000 and ISO 14000 series of standardisation.
- 9. Explain the concept of bench marking.
- 10. What are the functions of marketing?



## PART-B

#### Module - I

- 11. a) What are the different functions of management? Explain each.
  - Explain the Line and Staff organizational structure bringing out its merits and demerits.
- 12. a) Explain the role of man power planning in human resource management.
  - b) What do you mean by depreciation? Describe any two methods of calculating depreciation.

### Module - II

- a) Explain product layout and process layout. State the factors which influence the selection of one or the other.
  - State the objectives of method study and explain the steps involved in method study.
- 14. a) Differentiate time rate and piece rate systems of wage payment plan.
  - b) What is job evaluation? What are its objectives? Describe the various methods of evaluating jobs.

## Module - III

- 15. a) What are the causes of industrial disputes? How they are settled?
  - b) Explain how production, planning and control are related to each other.
- 16. a) Define materials management. Explain its objectives and functions.
  - b) Explain the various stages in the life of a product.